

SPONSOR TIERS <small>Acquirers/Processors are Limited to Either Tier 1 or Tier 2 Sponsorship Options</small>	TIER 1 Elite Partner	TIER 2 Premier Partner	TIER 3 Select Partner	TIER 4 Associate Partner
ANNUAL SPONSOR BENEFITS	\$125,000	\$65,000	\$35,000	\$20,000
Opportunity to Publish Press Releases, Articles and Whitepapers on MAG Website	●	●	●	●
Listing by Sponsor Tier on MAG Website, Hyperlinked to Sponsor Website	●	●	●	●
Use of MAG Logo on Sponsor Collateral Indicating MAG Sponsorship	●	●	●	●
Speaking Opportunities Throughout the Year at Committee Meetings	●	●	●	
Board Engagement: Meeting with MAG Board to Provide Shared Industry Trends and Hear Merchants' Objectives	●	●		
Advisory Council: Strategic Role to Provide Thought Leadership to MAG, Highlighted on MAG Website	●			
Expanded Visibility on MAG Website (Logo Placement on Education / MLC Pages as Sponsor)	●			
Educational eLearning Programs Included (MP101, 200 Series, and Future Released eLearning)	●			
CONFERENCE BENEFITS				
Number of Complimentary Registrations to Each Conference - Tech Forum Access not Included for Tiers 2,3,4 <small>Additional Passes for Conference: \$1,795 Early Bird • \$1,895 Regular • \$1,995 Onsite (All prices Subject to Change)</small>	9	7	5	2
Number of Conference or Webinar Speaking Opportunities Per Sponsorship Term (MAG Requested and Approved)	2	1	1	
10x10 Booth at Both MAG Conferences While Space is Available *One Booth Per Company (Option to Upgrade for Additional Cost)	●	●	●	●
Company Logo and Description Included in the Mobile App for Both MAG Conferences	●	●	●	●
Signage Recognition at Both MAG Conferences	●	●	●	●
Acknowledgement on Stage During Both MAG Conferences	●	●	●	●
Access to Two Pre-Conference Registration Lists and One Post-Conference Attendee List	●	●	●	●
Exhibit Hall Interview Available Upon Request	●			
Access to Conference Sponsorship Opportunities and Exhibit Booth Selection One Week Prior to Other Sponsorship Tiers	●			
Premium Sponsor Logo Placement in the Conference Mobile App for Both MAG Conferences	●			
Tech Forum Sponsorship Included	●			

ANNUAL SPONSOR BENEFITS		\$30,000
Opportunity to Publish Press Releases, Articles and Whitepapers on MAG Website		●
Listing on MAG Website, Hyperlinked to Sponsor Website		●
Use of MAG Logo on Sponsor Collateral Indicating MAG Tech Forum Sponsorship		●
Speaking Opportunities Throughout the Year at Committee Meetings		●
Expanded Visibility on MAG Website (Logo Placement on Payments Technology Page as Tech Forum Sponsor)		●
TECH FORUM CONFERENCE BENEFITS		
Number of Complimentary Registrations to Each Conference; TF Access Added to Annual Sponsorship Conference Comps Additional Passes for Tech Forum: \$1,795 Early Bird • \$1,895 Regular • \$1,995 Onsite (All prices Subject to Change)		3
10x10 Booth at Both MAG Conferences While Space is Available *One Booth Per Company (Option to Upgrade for Additional Cost)		●
Company Logo and Description Included in the Mobile App for Both MAG Conferences		●
Signage Recognition at Both MAG Conferences		●
Acknowledgement on Stage During Both MAG Conferences		●
Access to Two Pre-Conference Tech Forum Registration Lists and One Post-Conference Tech Forum Attendee List		●
Speaking Opportunity: Minimum of <u>One</u> Tech Forum Session or Webinar Per Sponsorship Term (MAG Requested and Approved)		●