

	<b>TIER 1</b> EU - Elite Partner	<b>TIER 2</b> EU - Premier Partner	<b>TIER 3</b> EU - Select Partner
<b>ANNUAL SPONSOR BENEFITS - One Summit Per Annum, Per Region</b>	<b>£30,000</b>	<b>£20,000</b>	<b>£10,000</b>
Opportunity to Publish Press Releases and Whitepapers on MAG Website	●	●	●
Listing by Sponsor Tier on MAG Website, Hyperlinked to Sponsor Website	●	●	●
Use of MAG Logo on Sponsor Collateral Indicating MAG Sponsorship	●	●	●
Speaking Opportunities Throughout the Year at Committee Meetings (Future roadmap item)	●	●	
Advisory Engagement: Meeting with MAG Advisory Panel to Provide Shared Industry Trends and Hear Merchants' Objectives	●	●	
Advisory Council: Strategic Role to Provide Thought Leadership to MAG, Highlighted on MAG Website	●		
Advisory Council Selected Participant Highlighted on MAG Website	●		
<b>SUMMIT BENEFITS</b>			
Number of Complimentary Registrations to Each Summit Additional Passes for Summit: £1,395 Early Bird • £1,495 Regular • £1,695 Onsite (All prices Subject to Change)	<b>5</b>	<b>3</b>	<b>2</b>
Number of Summit Speaking Opportunities Per Sponsorship Term (MAG Requested and Approved)	<b>1</b>	<b>1</b>	
Exhibiting Space at MAG Summit While Space is Available. *One Space Per Company	●	●	●
Signage Recognition at MAG Summit	●	●	●
Acknowledgement on Stage During MAG Summit	●	●	●
Access to Two Summit Registration Lists and One Summit Attendee List	●	●	●
Access to Summit Sponsorship Opportunities Prior to Other Sponsorship Tiers	●		